

# People

### What they're doing

Mr. and Mrs. C. L. Jones and daughter, Nancy, 907 Portola avenue, were in Riverside over the week-end attending the 25th wedding anniversary of Mr. Jones' parents, Mr. and Mrs. W. T. Jones. The anniversary party was held at Fairmont Park, Riverside, Sunday.

Mr. and Mrs. R. R. Howe, 1308 Amapola avenue, with Mr. and Mrs. O. D. Sherman visited Sunday with Mr. and Mrs. Carl Austin at Taft, California.

Mr. and Mrs. D. A. Murphy, 2567 Sonoma avenue, attended a dinner party at the home of Mr. and Mrs. Raymond Quigley in Inglewood, Saturday evening.

Mr. and Mrs. Baker Smith, 2326 El Dorado, have returned from several days at the World's Fair in San Francisco.

Mr. and Mrs. Jack Cox, 1312 Cota avenue, attended the Chico high school alumni dance at the Los Serranos Country club near Chico last Saturday evening.

Mrs. Henry Wertalla, her daughter, Miss Vivian, Misses Lynn Boyd and Phyllis Sears visited over the holiday at Pismo Beach.

Miss Jeanne Sears, 1428 El Prado, visited on Decoration Day with Miss Joan West in San Pedro.

Mr. and Mrs. W. E. Ruppel, 938 Arlington avenue, had as their week-end guest, Miss Winifred Guay of Banning.

Mrs. Chet Harrell, who recently underwent a major operation at the White Memorial hospital in Los Angeles, is convalescing at the home of her parents, Mr. and Mrs. Percy Smith, 1222 Arlington avenue.

Earl Smith of Gary, Indiana, is visiting for a time with his aunt and uncle, Mr. and Mrs. Percy Smith, 1222 Arlington avenue.

Mr. and Mrs. Sam Levy with Mr. and Mrs. George Peckham spent the week-end in the desert near Palm Springs.

Mr. and Mrs. Carl Warner and son Bobby of Pittsburg, California, will visit with friends here next week.

Mrs. H. R. Lee, Harold Smith, J. Millard and Mark McElvaine attended the Tenth District Parent Teacher program conference held in Los Angeles, Monday.

Mrs. Lucille Moore, and daughter Maxine, of Alhambra, visited Tuesday with Mrs. Carl Marsteller of the Levy apartments.

Fred B. Hopkins, 1514 Encragia, returned this week from a visit at the San Francisco Fair and in Ogden and Salt Lake City, Utah, where he renewed acquaintance with an ex-Navy friend, Dan E. Thoms.

## Famed Dancers Coming to L. B.

Veloz and Yolanda, popularly billed as the finest and highest paid dance team in the world, will play their second engagement on their transcontinental tour in a concert dance program at Polytechnic Auditorium June 12, under the sponsorship of the Long Beach Civic Series.

Recently named in a nationwide survey of one of the better magazines as the most beautiful woman in the United States today, Yolanda will appear on the Polytechnic platform wearing some of the gorgeous gowns that have also placed her name in print as being one of the most beautifully costumed women in this area.



### BLIND INVENTOR

Commander Joseph B. Earnest, Chaplain Corps, U. S. Navy, and his simple, cheap "writing aid," which he invented after he recently became blind. Seeking no patent or return from his invention, he hopes all who need it will use the device.

It consists of 9x17 inch filing board with spring clasp with a notched strip of wood at both sides. Rubber bands are suspended across board via notches to guide pencil and permit forming lower parts of pendant letters like "j", "p" and "q". Thumb tacks at top make good paper guide and a common paper clip is used to mark stoppage place in event of interruption.

### INTEND TO WED

William John Moyle, Jr., 21, of 25627 Pennsylvania avenue, Lomita, and Dorothy L. Burdick, 20, of Santa Paula, Miguel Ochoa, 42, of Torrance, and Camerina Bastelum, 22, of 408 East 157th street, Gardena. Harold T. Jack, 27, of Redondo Beach, and Elizabeth E. Myerscorch, 23, of 1518 258th street, Harbor City.

Lumir L. Nykodym, 23 of 25960 Eshelman street, Lomita, and Leona I. Liu, 22, also of Lomita. Charles L. Hilpert, 19, of 22022 S. Main street, Torrance, and Bernice Hope Payne, 19, of Wilmington.

Melvin H. Howard, 23, of 815 Arlington, and Bette L. Elliott, 19, of 1609 Post avenue. John H. Ritchie, 24, of 2108 Arlington avenue, and Charlotte R. Gotts, 19, of 1625 220th street.

Reno Not So Silvery RENO, Nev. (U.P.)—One of the regular duties of the Reno Chamber of Commerce is that of replying to letters from people all over the United States who have heard the rumor that the sidewalks of Reno are paved with silver dollars.

### Torrance Herald

And The Lomita News Published Every Thursday Grover C. Whyte Editor-Publisher 1336 El Prado. Phone 444 Torrance, Calif.

Entered as second class mail on January 30, 1914, at post office, Torrance, Calif., under Act of March 3, 1897.

Official Newspaper of City of Torrance

Adjudicated a Legal Newspaper by Superior Court, Los Angeles County.

The Herald—3 months, 50 cents.

## Really Good Food Doesn't Need Any Beauty Parlor Treatment

The brightest culinary tip in recent years was not released in a book for the benefit of cooks. It got little publicity among women, which was unfortunate. It came from a man, something of an epicure himself, and was passed along to his fellow members at a luncheon club of all places to talk about good food. "The average man," said William Allen White, distinguished editor of the Emporia Gazette, "sits down to his food and eats it, generally not knowing what he is eating—which is my idea of a colossal culinary mistake. A wide dietary range is a sign of wide culture. But a man usually kicks like a bay steer the minute he's exposed to new food—even before he tastes it. That, however, isn't his fault entirely. It's the fault of fool women trying to doll up food like landscaping. Putting panty ruffles on mutton chops! Laying red pimento across salad! Making their sherberts match their napery! Really good food doesn't need any beauty parlor treatment."

A little hard on the ladies, Mr. White—but right as rain from the standpoint of all the men ever heard discussing food. Probably the first rule concerning food that the average man would lay down, if asked, would be: "Don't disguise it. I like to know honestly what I'm eating. If it's fish, I don't want to be led to think it's steak. If it's spinach souffle, I don't want to think it's mint ice cream or vice versa. Good food, in its natural habitat and surroundings, is very

inviting looking to a hungry man. Don't over-dress or over-decorate it on my account."

The woman whose husband finds gastronomic delight in many foods—from corned beef and cabbage to green turtle soup and Camembert—is a lucky woman indeed, for his cultural interests, according to the White thesis, probably are as broad as his dietary range. And a man whose wife serves his dinner so that with a minimum of exploratory work he can tell his foods apart, largely has her to thank for his cosmopolitan tastes.

Most men who entertain a particular distaste for a particular food likely first saw it so decked with frills and furbelows as to discourage an honest appetite. If there's one place in the world where men don't care for mystery it's in their T-bone steaks.



### DISPUTE CLOSES PORT

Pickets carrying signs demonstrate on a dock at the port of Portland, Ore., which was closed by a dispute between Portland Employers Association and the International Longshoremen's and Warehousemen's Union. Dispute developed over handling of cargo of one line's ships.

## Players Present "The Push" Here Tonight

Despite last-minute changes in the cast, the Torrance Community Players will present their second stage production "The Push" tonight in the Civic Auditorium confident that the three-act comedy will prove a success. Last night the group staged the show in dress-rehearsal form at the Gardena American Legion hall.

The curtain time tonight is 8:15 o'clock. There has been no advance sale of tickets, the admissions being available only at the Auditorium box office. "The Push" was written and directed by William Fariss, who because one member of the cast was forced to drop out yesterday, will also play a role in the production.

### Coffin Used Belatedly

CARTERVILLE, Ill. (U.P.)—Lewis W. Crain, who died at the age of 85, was buried in a coffin he made himself.

## LOW PRICES CONVENIENT LOCATIONS WASTE FREE GUARANTEED MEATS

# Buy Here and Save!

### SAFEWAY

Save time and effort as well as money by trading at Safeway stores. These conveniently located food centers are designed to make your food shopping easier and more economical. Safeway men are trained to serve you well. Visit your neighborhood Safeway today. Start buying where thousands save regularly!

### HOUSEHOLD ITEMS

White Dish Towels 3 for 20¢ (Price ex-tax, .06472; sales tax, .00195)  
Su-Purb Soap 8-oz. 7¢ (Price ex-tax, .02785; sales tax, .00082)  
Su-Purb Soap 24-oz. 18¢ (Price ex-tax, .17475; sales tax, .00528)  
Scotch Soap 8-oz. 18¢ (Price ex-tax, .17475; sales tax, .00528)  
Scotch Soap 24-oz. 22¢ (Price ex-tax, .21165; sales tax, .00635)  
Dash Granulated Soap 35-oz. 22¢ (Price ex-tax, .21165; sales tax, .00635)  
P & G Soap 3-bart 11¢ (Price ex-tax, .05582; sales tax, .00167)  
Sweetheart Toilet Soap 3 bars 17¢ (Price ex-tax, .05582; sales tax, .00167)  
Lighthouse Cleanser 3 for 10¢ (Price ex-tax, .03236; sales tax, .00097)  
S.O.S. Cleanser 4-pad 11¢ (Price ex-tax, .10080; sales tax, .00300)  
S.O.S. Cleanser 8-pad 20¢ (Price ex-tax, .19177; sales tax, .00585)  
Silk's Toilet Tissue 3 rolls 10¢ (Price ex-tax, .03236; sales tax, .00097)  
Waldorf Toilet Tissue 3 rolls 13¢ (Price ex-tax, .04907; sales tax, .00146)  
Antrol Ant Traps 10¢ (Price ex-tax, .09709; sales tax, .00291)  
Antrol Ant Powder 13-oz. 10¢ (Price ex-tax, .09709; sales tax, .00291)  
Talbot's Ant Powder 2-oz. 13¢ (Price ex-tax, .12621; sales tax, .00379)  
Snarol Snail Killer 1-lb. 24¢ (Price ex-tax, .23301; sales tax, .00700)  
Snarol Snail Killer, New Formula—with Meta 2 1/2-lb. 49¢ (Price ex-tax, .47073; sales tax, .01427)

### PRODUCE VALUES!

BING CHERRIES 9¢ (Fancy quality, sweet, juicy, meaty lb.)  
FANCY BANANAS 5¢ (Firm, golden ripe bananas. Plump, good sized fruit, lb.)  
CANTALOUPE 2 for 15¢ (Jumbo size, thick meated, fancy cantaloupes.)  
GREEN BEANS 5¢ (Crisp, green, stringless Kentucky Wonder variety beans, lb.)  
FRESH GREEN PEAS 2 lbs. 7¢ (Sweet, tender peas, in crisp, well-filled pods.)  
NEW POTATOES 11 lbs. 10¢ (Northern grown, large size, White Rose new potatoes.)  
CRISP LETTUCE 5¢ (Large size heads of crisp, clean, sweet lettuce.)  
CUCUMBERS 3 for 5¢ (Long green, crisp cucumbers. Fine for salads.)

### BREAD, CRACKERS, SPREADS

Fresh Bread 1-lb. loaf 11¢ (Julia Lee Wright's Brand)  
Crackers 1-lb. box 10¢ (Guthrie's Brand)  
Butter Sprays 6-oz. box 10¢ (Guthrie's Brand)  
Cheese Crackers 6-oz. box 10¢ (Guthrie's Brand)  
Peanut Butter 1-lb. jar 16¢ (Beverly Brand)  
Oleomargarine 1-lb. jar 12¢ (Robin Hood Brand "Hits the Spot")  
Durkee's Troco Premium Oleomargarine per lb. 19¢

### DESSERTS & COOKIES

Jell-well Dessert 3 pkgs. 13¢ (Extra Flavor Gelatin for 8-oz. box)  
French's Hasty Tapioca 2-lb. 25¢ (Fluff-i-est Brand)  
Marshmallows 2-lb. box 25¢ (Northern brand, 12136; sales tax, .00364)  
Beacon Cream Cookies per lb. 17¢

### SUGAR, SALT, MILK

Sugar PURE CANE 51¢ (10-lb. cloth bag)  
Pure Granulated Sugar 49¢ (10-pound paper bag)  
Morton's Salt 8¢ (Plain or Iodized box)  
Cherub Milk 4 cans 22¢ (Evaporated 4 small cans 11¢)

### SPECIAL OFFER

There is only a limited supply of these high quality green enamel coffee makers available. They make perfect coffee. Buy one today. Take advantage of the big savings!

### One Pound of Airway Coffee and One Perfection Drip Coffee Maker

**BOTH FOR 99¢** (Price ex-tax, .83494 sales tax, .02506 (On Coffee Maker))

COFFEE MAKER IS ALSO AVAILABLE WITH NOB HILL COFFEE OR EDWARDS COFFEE.

### BEEF ROAST CENTER CUT SEVEN BONE lb. 20¢

Fancy center cut seven bone roast from Safeway Guaranteed beef. Trimmed waste-free.

### BEEF SHORT RIBS lb. 11¢

Choice, lean, meaty cuts from short ribs of Safeway Guaranteed beef. Fine to barbecue.

PRIME RIB ROAST lb. 32¢ (Cut from first five ribs of Safeway Guaranteed beef.)  
BEEF POT ROAST lb. 18¢ (Choice cuts from neck of Safeway quality beef.)  
BOILING BEEF lb. 8¢ (Lean, meaty cuts from plate rib of Safeway quality beef.)  
GROUND BEEF lb. 18¢ (Ground under state government inspection. Packed in Viking.)  
WIENERS lb. 18¢ (Or Frankfurters. Excellent for picnics or for Dutch lunches.)  
POTATO SALAD lb. 15¢ (High quality potato salad, packed in 1-pound cans.)

HEN TURKEYS lb. 23¢ (Cut from quality. Average weight 8 to 10 pounds each.)  
PORK SAUSAGE lb. 23¢ (Un-x-18 brand. Made from pure pork and spices.)  
SLICED BACON 2 1/2-lb. 25¢ (Un-x-18 high quality sliced bacon. 1/2-lb. Cello pkg.)  
PIECE BACON lb. 19¢ (Standard quality bacon, in the piece. Not too thick.)  
SALT SIDE PORK lb. 13¢ (Cut from sides of fancy quality Eastern pork. For seasoning.)  
PURE LARD lb. 8¢ (Snowy white pure lard, packed in one-pound cartons.)

### BEVERAGES

Nob Hill Coffee finest quality lb. 18¢  
Airway Coffee Mild, Mellow per lb. 13¢ (Regular to Order, 1-lb. bottle)  
Edwards Coffee Regular or Drip Grind can 23¢ (16-oz. can)  
Stilkov's Chocolate 20-oz. 29¢ (No. 2 cans)  
Grapefruit Juice Town House 2 cans 13¢ (Brand)  
Stokely Juice Dale Brand 10¢ (48-oz. 23¢)  
Stokely Tomato Juice 3 cans 20¢ (No. 2 cans)  
Vanti Pa-Pi-A A Treat From 12-oz. 10¢ (Bottles Extra. (Ex-tax, .09709; sales tax, .00291))  
Brown Derby Beer Bottles 4 11-oz. 25¢ (Price ex-tax, .08068; sales tax, .00242)  
Brown Derby Beer Bottles 32-oz. 15¢ (Price ex-tax, .14563; sales tax, .00437)  
NOTE: Beer is offered for sale only in Safeway licensed to sell it.

### CANNED FOODS

Grapefruit Glenn Aire Brand No. 2 9¢ (Fancy Segments)  
Good'n Ripe Peaches No. 2 15¢ (No. 2 cans)  
Sliced Pineapple Del Monte 2 No. 2 31¢ (Or Dole 16-oz. cans)  
Brown Crock Baked Beans can 9¢ (No. 2 cans)  
Stokely's Beets Whole No. 2 10¢ (Medium can)  
Stokely's Corn Golden Bantam Vacuum Pack 12-oz. 10¢

### SPRY SHORTENING

Triple creamed 1-lb. 19¢ (For baking, frying, can 3-lb. 51¢)

### PALMOLIVE SOAP

Fine quality 2 bars 11¢ (Fate toilet soap. Ex. tax, .03340 Note price. Ex. tax, .00160)

### LARGE IVORY SOAP

Large size bars. 2 bars 17¢ (For the bath or for the laundry. Ex. tax, .03524; sales tax, .00244)

# SAFEWAY

Time in CAROLYN PRICE every Friday at 9:00 a.m. K H J  
Sales tax will be added to the retail prices on all taxable items.

## HOT DAYS CALL FOR COLD MEATS!

Yes, sir! These hot days we've been having certainly call for a heaping plate of various kinds of cold meats... bought from Grubb's, of course, where only QUALITY cold meats are sold... and where variety and tasty excellence always prevail.

### GRUBB'S MARKET CHOICE MEATS

PHONE 779-TORRANCE IN SAFEWAY STORE 1929 CARSON ST.

# FACTS FAVOR FORD

**1** The 1939 Ford V-8 is a beautiful, modern motor car. Its 85-horsepower engine gives you economical, well-balanced performance over the entire speed range.

**2** The structural strength of the Ford car—frame, bracing, axles, body—makes not only for safety, but durability and long life.

**3** Ford hydraulic brakes are exceptionally large and strong in proportion to car weight.

**4** The Ford car is stabilized for comfortable riding. Its springbase, the distance between front and rear suspension, is 123 inches. Seats are toward the center, perfectly balanced. The car does not bob or dip and can have very little sway.

These four points—power, strength, safety, comfort—are by far the most important essentials in any motor car. They form the basic value of your investment.

With this solid foundation to build on, the Ford V-8 has been made beautiful, spacious, easy to drive. It is richly upholstered and has all the modern features which add to the luxury and pleasure of motoring.

You can see these things when you take a trial drive, but do not forget that the main value is in the things you do not readily see—quality of materials, precision of manufacture, fundamental engineering.

## FORD V-8

EXCELS IN THE THINGS THAT COUNT

### SCHULTZ & PECKHAM

Authorized Dealers of Ford Products In Torrance Since 1921  
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